

OVERVIEW

Architect and Builder Magazine South Africa has been showcasing South Africa's top architectural projects for over 65 years. The publication is widely read by key players in the architectural, building, engineering and allied industries. The magazine is known for its comprehensive project features showcasing the best of South African commercial architecture.

READERSHIP

Every issue is received by over 10,500 architects, engineers, quantity surveyors, developers, contractors, sub-contractors and other industry players in print and digital formats. We have an estimated readership of 25,000 and our SAARF LSM is calculated at 10.



2019 ADVERTISING RATES (Excl. VAT)

AD SIZE	CASUAL	3 ISSUE	5 ISSUE	DIMENSIONS (W X H)
Double Page Spread	R29,800	R26,820	R23,840	436mm x 297mm (+3mm Bleed)
Full Page	R19,800	R17,820	R15,840	218mm x 297mm (+3mm Bleed)
Half Page	R11,000	R9,900	R8,800	88mm x 261mm or 181mm x 128mm
Quarter Page	R5,800	R5,220	R4,640	88mm x 128mm
Advertorial Add-On	R6,000/issue	Supplement a Full Page Ad with a Page of Advertorial at a Reduced Rate		
Company Profile	R29,800	3 Pages of Advertorial Content with 1 Page Advert		

All Rates exclude VAT - All Rates are per Issue - All Rates include Agency Commission

Ad design is available free of charge - Advertorials are designed in-house

2019 DEADLINES (6 Issues per annum)

ISSUE NR	ISSUE MONTH	SALES D/LINE	MATERIAL D/LINE	PUBLISH DATE
Issue 1 of 6	Feb/Mar 2019	Fri 15 Feb 2019	Tue 19 Feb 2019	28 February
Issue 2 of 6	Apr/May 2019	Fri 5 Apr 2019	Fri 12 Apr 2019	Late April
Issue 3 of 6	Jun/Jul 2019	Fri 31 May 2019	Fri 7 June 2019	Mid June
Issue 4 of 6	Aug/Sep 2019	Fri 2 Aug 2019	Fri 9 Aug 2019	Mid August
Issue 5 of 6	Oct/Nov 2019	Fri 27 Sep 2019	Fri 4 Oct 2019	Mid October
Issue 6 of 6	Dec/Jan 2020	Fri 22 Nov 2019	Wed 27 Nov 2019	6 December