

OVERVIEW

Architect and Builder Magazine South Africa has been showcasing South Africa's top architectural projects for over 65 years. The publication is widely read by key players in the architectural, building, engineering and allied industries. The magazine is known for its comprehensive project features showcasing the best of South African commercial architecture.

READERSHIP

Every issue is received by over 10,500 architects, engineers, quantity surveyors, developers, contractors, sub-contractors and other industry players in print and digital formats. Our SAARF LSM is calculated at 10.



2019/20 ADVERTISING RATES (Excl. VAT)

AD SIZE	CASUAL	3 ISSUE	5 ISSUE	DIMENSIONS (W X H)
Double Page Spread	R26,000	R24,700	R23,400	436mm x 297mm (+3mm Bleed)
Full Page	R15,400	R14,630	R13,860	218mm x 297mm (+3mm Bleed)
Half Page	R11,000	R10,450	R9,900	88mm x 261mm or 181mm x 128mm
Quarter Page	R5,800	R5,510	R5,220	88mm x 128mm
Advertorial Add-On	R6,000/issue	Supplement a Full Page Ad with a Page of Advertorial at a Reduced Rate		
Company Profile	R29,800	3 Pages of Advertorial Content with 1 Page Advert		

*All Rates exclude VAT - All Rates are per Issue - All Rates include Agency Commission
Ad design is available free of charge - Advertorials are designed in-house*

2019/20 DEADLINES (5 Issues per annum)

ISSUE NR	ISSUE MONTH	SALES D/LINE	MATERIAL D/LINE	PUBLISH DATE
Issue 5 of 5	Nov/Dec 2019	Fri 25 Oct 2019	Fri 1 Nov 2019	Mid November
Issue 1 of 5	Mar/Apr 2020	Fri 21 Feb 2020	Fri 28 Feb 2020	Mid March
Issue 2 of 5	May/June 2020	Fri 17 Apr 2020	Fri 24 Apr 2020	Early May
Issue 3 of 5	Jul/Aug 2020	Fri 12 Jun 2020	Fri 19 June 2020	Early July
Issue 4 of 5	Sep/Oct 2020	Fri 7 Aug 2020	Fri 14 Aug 2020	Early September
Issue 5 of 5	Nov/Dec 2020	Fri 23 Oct 2020	Fri 30 Oct 2020	Mid November