



### OVERVIEW

Architect and Builder Magazine South Africa has been showcasing South Africa's top architectural projects for 70 years. The publication is widely read by key players in the architectural, building, engineering and allied industries. The magazine is known for its comprehensive project features showcasing the best of South African commercial architecture.

### READERSHIP

Every issue is received by over 10,500 architects, engineers, quantity surveyors, developers, contractors, sub-contractors and other industry players in print and digital formats. Our SAARF LSM is calculated at 10.



### 2020/21 ADVERTISING RATES (Excl. VAT)

AD SIZE	CASUAL	3 ISSUE	6 ISSUE	DIMENSIONS (W X H)
Double Page Spread	R26,000	R24,700	R23,400	436mm x 297mm (+3mm Bleed)
Full Page	R15,400	R14,630	R13,860	218mm x 297mm (+3mm Bleed)
Half Page	R11,000	R10,450	R9,900	88mm x 261mm or 181mm x 128mm
Quarter Page	R5,800	R5,510	R5,220	88mm x 128mm
Advertorial Add-On	R6,000/issue	Supplement a Full Page Ad with a Page of Advertorial at a Reduced Rate		
Company Profile	R29,800	3 Pages of Advertorial Content with 1 Page Advert		

*All Rates exclude VAT - All Rates are per Issue - All Rates include Agency Commission  
Ad design is available free of charge - Advertorials are designed in-house*

### 2020/21 DEADLINES AND PUBLICATION DATES (6 Issues per annum)

ISSUE MONTH	SALES D/LINE	MATERIAL D/LINE	DIGITAL RELEASE	PRINT RELEASE
Feb/Mar 2021	Fri 26 Feb 2021	Fri 5 Mar 2021	Mid March	End March
Apr/May 2021	Fri 16 Apr 2021	Fri 23 Apr 2021	End April	Mid May
Jun/Jul 2021	Fri 4 June 2021	Fri 11 June 2021	Late June	Mid July
Aug/Sep 2021	Fri 6 Aug 2021	Fri 13 Aug 2021	Late August	Mid September
Oct/Nov 2021	Fri 24 Sep 2021	Fri 1 Oct 2021	Mid October	End October
Dec 21 / Jan 22	Fri 19 Nov 2021	Fri 26 Nov 2021	Early December	Late January