

OVERVIEW

Architect and Builder Magazine South Africa has been showcasing South Africa's top architectural projects for over 70 years. Specialising in the commercial built environment, Architect and Builder is a B2B publication. The magazine is known for its comprehensive project features showcasing the best of South African architecture and interior design.

READERSHIP

Every issue is received by over 10,500 architects, developers, engineers, quantity surveyors, interior designers and contractors in a choice of digital and print formats. Our SAARF LSM is calculated at 10.



2023/24 ADVERTISING RATES (Excluding VAT)

AD SIZE	CASUAL	3 ISSUE	6 ISSUE	DIMENSIONS (W X H)
Double Page Spread	R26,000	R24,000	R22,000	434mm x 297mm (+ add 3mm Bleed)
Full Page	R14,500	R13,500	R12,500	217mm x 297mm (+ add 3mm Bleed)
Half Page	R9,500	R9,000	R8,500	88mm x 261mm or 181mm x 128mm
Quarter Page	R5,500	R5,250	R5,000	88mm x 128mm
Advertorial Add-On	R5,000/issue	Supplement a Full Page Ad with a Page of Advertorial at a Reduced Rate		
Company Profile	R29,500	3 Pages of Advertorial Content with 1 Page Advert		

*All Rates exclude VAT - All Rates are per Issue - All Rates include Agency Commission
Ad design is available free of charge - Advertorials are designed in-house*

2023/24 DEADLINES AND PUBLICATION DATES (6 Issues per annum)

ISSUE	SALES D/LINE	MATERIAL D/LINE	DIGITAL RELEASE	PRINT RELEASE
Sep/Oct 2023	Fri 22 Sep 2023	Fri 29 Sep 2023	Mid October	End October
Nov/Dec 2023	Fri 27 Oct 2023	Fri 3 Nov 2023	Mid November	End November
Jan/Feb 2024	Fri 8 Dec 2023	Fri 15 Dec 2023	Late January	Mid February
Mar/Apr 2024	Fri 23 Feb 2024	Fri 1 Mar 2024	Mid March	End March
May/June 2024	Fri 12 Apr 2024	Fri 19 Apr 2024	Early May	Late May
Jul/Aug 2024	Fri 31 May 2024	Fri 7 Jun 2024	End June	Mid July
Sep/Oct 2024	Fri 23 Aug 2024	Fri 30 Aug 2024	Mid September	End September