Architect
and Builder

2027 INFORMATION SHEET



OVERVIEW

Architect and Builder Magazine South Africa has been showcasing South Africa's top architectural projects for over 75 years. Specialising in the commercial built environment, Architect and Builder is a B2B publication. The magazine is known for its comprehensive project features showcasing the best of South African architecture and interior design.

READERSHIP

Every issue is received by over 10,500 architects, developers, engineers, quantity surveyors, interior designers and contractors in a choice of digital and print formats.
Our SAARF LSM is calculated at 10.

2027 ADVERTISING RATES (Excluding VAT)

AD SIZE	CASUAL	2 ISSUE	4 ISSUE	DIMENSIONS (Width x Height)
Double Page Spead	R26,000	R23,000	R20,000	434mm x 297mm (+ add 3mm Bleed)
Full Page	R14,500	R13,000	R11,500	217mm x 297mm (+ add 3mm Bleed)
Half Page	R9,500	R8,500	R7,500	181mm x 128mm or 88mm x 261mm
Quarter Page	R5,500	R5,000	R4,500	88mm x 128mm
Advertorial Add-On	R5,500/issue	Supplement a Full Page Ad with a Page of Advertorial at a Reduced Rate		
Company Profile	R29,500	3 Pages of Advertorial Content plus 1 Full Page Advert		

All Rates exclude VAT - All Rates are per Issue - All Rates include Agency Commission
Ad design is available free of charge - Advertorials are designed in-house - See overleaf for our special feature rates

2027 DEADLINES & PUBLICATION DATES (Quarterly - 4 Issues per annum)

ISSUE	QTR	BOOKING D/LINE	MATERIAL D/LINE	DIGITAL RELEASE	FEATURE
November 2026	Q4	Fri 6 Nov 2026	Fri 13 Nov 2026	November 2026	Furniture
March 2027	Q1	Fri 26 Feb 2027	Fri 5 Mar 2027	March 2027	Surfaces
June 2027	Q2	Fri 21 May 2027	Fri 28 May 2027	June 2027	Lighting
September 2027	Q3	Fri 20 Aug 2027	Fri 27 Aug 2027	September 2027	Bathrooms
November 2027	Q4	Fri 5 Nov 2027	Fri 12 Nov 2027	November 2027	Furniture
March 2028	Q1	Fri 25 Feb 2028	Fri 3 Mar 2028	March 2028	Surfaces

Print release is three weeks after the digital release. Q4 November print issue is released mid January of following year.

Contact Louise on 082 572 4707 or louisef@archibuild.co.za | www.archibuild.co.za

FEATURES

Our features offer our readers an in-depth look at a specific product feature. Published as part of the main magazine, these features offer our advertisers a cost-effective solution to reach important decision makers. We have chosen four popular sectors which are each featured once per annum:

Q1 Issue - March	SURFACES	Features all types of internal and external surfaces
Q2 Issue - June	LIGHTING	Features lighting products and services
Q3 Issue - September	BATHROOMS	Features all bathroom related products and services
Q4 Issue - November	FURNITURE	Features office, commercial and outdoor furniture

2027 FEATURE ADVERTISING OPTIONS: Full Page Advert + Full Page Advertorial: R13,500

Our signature option provides extensive coverage with a full page advert alongside an additional full page advertorial. See ad/advertorial example below. All rates excl. VAT and include any design work required.

ADDED VALUE FOR 2027: Any ad/advertorial booked in one of our 2027 features qualifies you for a complimentary full page advert in one of the next two issues that follow.

2027 FEATURE ADVERTISING OPTIONS: Advert Only

Double Page Spread Advert: R17,000 | Full Page Advert: R10,500 | Half Page Advert: R7,000

All rates excl. VAT and include any design work required.



AD/ADVERTORIALS

Our ad/advertorials offer exceptional value. Add a full page of advertorial next to your full page ad for an additional R5,500. Advertisers are welcome to convert the ad/advertorial to a two-page advertorial.

Once Off Ad + Advertorial: R20,000
2 Issues per Annum: R18,500 per issue
4 Issues per Annum: R17,000 per issue

All rates excl. VAT and include any design work required. We design advertorials in-house and send a proof for changes or approval.

COMPANY WATCH or PRODUCT WATCH

Want more comprehensive exposure for your Company or Product Range?

The Company or Product Watch is a cost-effective option to achieve that. This four page feature includes three pages of advertorial plus a full page advert.

2027 COMPANY / PRODUCT WATCH:
Full Page Ad + 3-Page Advertorial:
R29,500

All rates excl. VAT and include any design work required. We design the article and send a proof for changes or approval.



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