

Architect and Builder

2020/21 INFORMATION SHEET

Architect and Builder

NOVEMBER/DECEMBER 2019 | VOLUME 70 | ISSUE 5

OVERVIEW

Architect and Builder Magazine South Africa has been showcasing South Africa's top architectural projects for over 65 years. The publication is widely read by key players in the architectural, building, engineering and allied industries. The magazine is known for its comprehensive project features showcasing the best of South African commercial architecture.

READERSHIP

Every issue is received by over 10,500 architects, engineers, quantity surveyors, developers, contractors, sub-contractors and other industry players in print and digital formats. Our SAARF LSM is calculated at 10.



2020/21 ADVERTISING RATES (Excl. VAT)

AD SIZE	CASUAL	3 ISSUE	6 ISSUE	DIMENSIONS (W X H)
Double Page Spread	R26,000	R24,700	R23,400	436mm x 297mm (+3mm Bleed)
Full Page	R15,400	R14,630	R13,860	218mm x 297mm (+3mm Bleed)
Half Page	R11,000	R10,450	R9,900	88mm x 261mm or 181mm x 128mm
Quarter Page	R5,800	R5,510	R5,220	88mm x 128mm
Advertorial Add-On	R6,000/issue	Supplement a Full Page Ad with a Page of Advertorial at a Reduced Rate		
Company Profile	R29,800	3 Pages of Advertorial Content with 1 Page Advert		

All Rates exclude VAT - All Rates are per Issue - All Rates include Agency Commission

Ad design is available free of charge - Advertorials are designed in-house

2020/21 DEADLINES (6 Issues per annum)

ISSUE NR	ISSUE MONTH	SALES D/LINE	MATERIAL D/LINE	PUBLISH DATE
Issue 6 of 6	Nov/Dec 2019	Fri 20 Nov 2020	Tue 24 Nov 2020	End November
Issue 1 of 6	Jan/Feb 2021	Fri 19 Feb 2021	Tue 24 Feb 2021	End February
Issue 2 of 6	Mar/Apr 2021	Fri 2 Apr 2021	Fri 9 Apr 2021	Mid April
Issue 3 of 6	May/June 2021	Fri 21 May 2021	Fri 28 May 2021	Early June
Issue 4 of 6	Jul/Aug 2021	Fri 16 Jul 2021	Fri 23 Jul 2021	End July
Issue 5 of 6	Sep/Oct 2021	Fri 10 Sep 2021	Fri 17 Sep 2021	End September

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