

Dulux Trade's Ecosure Range Contributes to Standard Bank Rosebank's Five Star Green Rated Building Status

Occupied for the first time in early June 2013, the R2.7 billion Standard Bank development in Rosebank, Johannesburg, is not only an impressive addition to the Johannesburg skyline, but also a prime example of the growing trend towards "green" buildings in South Africa.

Dulux Trade's Ecosure range contributed significantly to the development through being the selected coatings specified for the project.

With green rating being one of Standard Bank's fundamental requirements for the development – which has a Five Star Green Rating from the Green Building Council of SA (GBCSA) – green standards were introduced to the project from the beginning of the painting and decorating process, right through to the disposal of containers used.

According to Quintis van der Merwe of the Dulux Specialist Paint Centre in Wynberg – suppliers of paint to the main painting contractor – "this is one of the proudest projects we have ever worked on."

Throughout the preparation and painting process – which lasted around 18 months – there was a total focus on eco-friendly practises and behaviour. Four of Dulux Trade's special "EnviroWash" systems were utilised on the site, two by the main painting contractor, Montreal Projects, and two by smaller painting contractors responsible for steelwork and walls.

The Dulux Trade Environmental Wash System ("EnviroWash") converts waterborne paint washings into clear water and solid waste, allowing for easy and safe control and disposal.

Significantly, Dulux Trade was one of the "silver" founding members of the GBCSA, a factor that has seen Dulux products specified for many of South Africa's top green star rated buildings in recent years.



"The painting element of this major project ran extremely smoothly with the Ecosure range providing excellent colour consistency," said van der Merwe.

Stressing the lengths that were gone to in order to ensure maximum eco-friendliness, he said that in addition to all clean-ups being done on site via the EnviroWash system, all paint containers were taken away and recycled by a

waste disposal company which issued a certificate of compliance to guarantee that the proper recycling processes had indeed been followed.



Sustainable yet durable

Our Ecosure Range is not only low VOC and Greenstar SA rated, but is also hard wearing and durable.

We're all under pressure to be sustainable these days, but traditionally, using "green paints" has meant sacrificing on performance. That's why Dulux Trade has developed the Ecosure range: the range of water-based paints that enables you to help meet your sustainability targets and maintain a professional finish.



A BRAND FROM AkzoNobel

Dulux EnvironWash System

The smarter way to clean-up painting tools



Dulux has launched the EnviroWash System, providing painters businesses with an environmentally responsible way of washing out painting tools, such as brushes and rollers. The revolutionary wash system converts waterborne paint washings into clear water and solid waste, allowing for easier and safer disposal.