

Belgotex Floors: The X-Factor in Customised Flooring

Give your interiors that intangible X-factor with *Custom-X* flooring solutions from Belgotex Floors (Nexus)

Designers are increasingly turning to customised carpets to add personality, colour and texture to interiors that are perfectly matched to a corporate identity. The playful interior of the IINET offices in Cape Town designed by dhk Architects is a perfect example.

Custom-X from Belgotex Floors is a flexible design solution for commercial interiors offering modular carpet tiles that can be tailor-made to your specifications. By manipulating either or both the design and technical aspects of your carpet tile, *Custom-X* allows you the freedom to modify or develop a range that brings your vision to life, matches any corporate identity and adds that intangible X-factor.

The *Custom-X* catalogue is designed to guide and inspire you to develop your own unique carpet range, ideally suited to the particular performance requirements of each specific application.

dhk opted for the textured shading of *Custom-X* book pattern XT18 for the reception and office areas. The mottled grey

undertones provide a versatile foundation that offsets the use of raw materials such as wood and glass whilst complementing the bright colours used in certain areas.

THE DESIGN PROCESS

Your first decision will be a technical one – requiring you to select one of three types of carpet constructions best suited to your project. Factors to consider include critical wear characteristics affecting performance such as where the carpet is to be used, the amount of traffic anticipated, comfort levels required and any budgetary constraints.

CARPET CONSTRUCTION

The catalogue is organised into three different types of carpet constructions including multi-level loop-pile, cut-pile and loop-pile tufted ranges that offer varying degrees of design flexibility and wear characteristics. Your Belgotex Floors representative will work with you to select the ideal construction for your particular project.



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1. Multi-Level Loop Pile

This category offers the largest selection of patterned textured graphics that will add interesting texture to heavy commercial floors. From traditional stripes to graduated shading, mottled marks or water imprints to elegant filigree, dramatic 'Matrix' barcode lines to geometric circles and squares that hide soiling, multi-level loop pile carpets allow you to play with different pile heights within 23 different ranges to create the pattern and texture of your choice.

Various contemporary colourways, made from 100% Stain-proof SDX allow you to alter the appearance of your carpet by selecting different patterns, pile heights and lay directions.

2. Tufted Cut-Pile

Plush velours add cushioned luxury with their blunt upright fibres which are sometimes affected by 'shading' when light reflects on the pile lying in different directions.

From bold stripes to softly speckled 'salt 'n pepper' duotone combinations, cut-pile tiles are ideal for boardrooms and executive offices, hotel suites and audio-visual centres for their underfoot warmth and comfort.

Five different ranges with versatile colour combinations can be tweaked to your personal preference.

3. Tufted Loop-Pile

These ranges offer durable, hardwearing floors with a dense, tightly-knit surface that retain their appearance and withstand excessive wear and tear.

Five subtle designs including thick or thin stripes in contrasting colours that can be changed according to brief, scratched or scored pin-stripes, solid and speckled colours, individual loop pile tufted tiles are ideal for high traffic areas such as hallways, reception areas, and open-plan offices where damaged or worn tiles can easily be replaced.

MIX 'N MATCH PATTERNS AND COLOURS

Each different category offers a number of patterns and designs that can be adapted to particular colour schemes or décor concepts in the latest contemporary shades.

Using multi-scroll loop piles, add texture or add an accent colour in that swirl to pick up certain accessories, accentuate step-and-repeat patterns with hi-low or level-cut-loop variations to hide soiling in high traffic areas, or play with monochromatic shades for sophisticated simplicity.

LAY DIRECTIONS FOR DESIGN EFFECTS

Different lay patterns can be used to dramatic effect by placing tiles in different directions to one another including monolithic (single direction), tessellated (at right angles to each other) and ashlar (bricklay formation), depending on the design chosen.

STRIKE OFF

Once we've agreed on your particular design, you will be shown the overall appearance of the design applied digitally to a large area to demonstrate the effect of the pattern repeat, different installation directions and colour matching and texture 'in situ' through various digital visualisations of the carpet. Then we will produce a 'strike off' sample for final approval. Following this approval, production will be planned and delivery dates and minimum quantities will be ordered. Bear in mind, minimum quantities apply as follows: 500m² for loop pile and multi-level loop pile tiles and 750m² for cut-pile tiles. Also discuss overages and attic stock to ensure you have stock for replacements.

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